

## **ED WALWAIL** Resume

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### **HIGHLIGHTS AND QUALIFICATIONS**

- Middle eastern, new immigrant and a student in Canada
- Love art, growing and connecting to people in Canada
- High skilled product designer, illustrator, multimedia builder, creative designer, with more than 3 years of experience in Digital design, Web development, Multimedia, and Tech.
- Created, sold and participated in artists competitions in the City of Vancouver.
- Broad expertise in Storytelling, Problem Solving with the ability to collaborate teams for projects.
- Filmed and livestreamed huge online festivals such as Queer Art Festival, Stage to Page and Vancouver Outsider Festival using online video services
- Book author for The Little Red Riding Hijab illustrated book for kids
- Project creator, created shows for kids, animations and podcasts

### **TECHNICAL SKILLS**

- Adobe Photoshop (Expert)
- Adobe Illustrator (Expert)
- Project Management (Expert)
- Adobe CC Creative Suite (Expert)
- Movies and Editing (Beginner)
- Art making (Expert)
- Adobe XD, Sketch, Invision (Expert)
- Adobe Premier & After Effects (Expert)
- HTML and CSS, Wordpress (Advanced)
- Illustration (Intermediate)
- Videography (Intermediate)
- Google Analytics (Intermediate)

### **WORK HISTORY**

Interior Designer Specialist Home Depot, Vancouver. 2021 – Current

- Design décors for customers
- Follow up with clients, contact manufacturers, and generate sales
- Provide marketing details, suggestions and excellent customer service to customers
- Maintain relationship between co-workers and provide support to other associates
- Introduce clients to professional installers and product manufacturers

Digital Media and Marketing Specialist (Contract) Labmations Media, Vancouver. 2021

- Live-streamed and directed events in Vancouver city

- Sold art pieces in galleries and HIM organization.
- Provided design conciliation, project management and event coordination
- Create interactive activities, shows and online experiences
- Illustrate stories, create animated projects and podcasts
- Created fascinating projects and donation campaigns

Digital Media Coordinator (Contract) Queer Arts Festival and Sum Gallery, Vancouver. 2020 – 2021

- Edited and Livestreamed videos, media, and planned the organization main yearly event in-front of 6,000 audiences around the globe
- Scheduled booking requests for all video concepts, recordings and tests
- Designed multiple projects related to graphics, illustrations, videos and animations for web, print, marketing materials and campaigns with 5-10 people team

E/W

- Maintained and developed websites, audio and video quality using streaming services

Digital Media and Marketing (Contract) Urban Poling Company, Vancouver. 2019 – 2020

- Created visual graphics, illustrations, videos and photography for Urban Poling products for web, print and marketing use with the marketing communications
- Maintained and created web pages for their new website, updated content and wrote documents and presentations using Ms Word, Excel, Power point, Outlook and Publisher

Digital Marketing Designer, Best Buy Canada, Burnaby. 2018 – 2019

- Problem solved issues by connecting to clients and vendors
- Helped building web, cloud based solutions
- Executed original video concepts, created storyboard, sketching and brainstorming.
- Created prototypes, multimedia that trebled the size of the fans in social media channels

## **EDUCATION**

- Bachelor of Digital Design, Emily Carr University 2013 - 2017
- Bachelor of Information Technology and Communications, Jerusalem Open University 2004 - 2008

## **VOLUNTEER & COMMUNITY WORK**

Graphic Designer and Animator 2021 2021

Organized the event, built apps, workshops managed production, marketing services and social media campaigns.

Missing Santa Project 2020 2020

Organized the event, built apps, workshops managed production, marketing services and social media campaigns.

UI/UX IDX 2019 2019

Assisted the organizers and the event attendees to promote user experience and interface for 2019 event.

Spark Animation Society 2020 2019

Helped creating the one of the biggest animations and 3D video festivals for a large audience. Provided support to the participants, artist and speakers.

Work wellness institute 2018 2018

Helped the institute setting up their digital email marketing platform and provided some design and tech support for their platform for creating an impact on workplace health practices.